

July 19, 2011

Dear Community Business Leader:

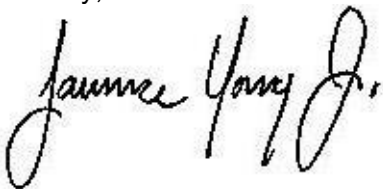
The Booker T. Washington High School Band, with over 125 members, is seeking sponsorships for the purchase of new band uniforms. The last time that Booker T. Washington's Marching Band program purchased new uniforms was in 2004 after Hurricane Ivan. The average cost for each new uniform will be approximately \$500.00. We are writing to ask your assistance in raising these funds for The Playing Cats at Washington High School.

We are fortunate that The Escambia County School District has in its budget the ability to match all funds raised up to \$25,000. The unfortunate truth is that we must match those funds no later than September 30, 2011. The reasons for this short notice are not the important issue, but the urgency of our request is real. In order for us to reap the benefit from the School District, we must meet this deadline. Once the end of the School District's fiscal year has closed we will lose the opportunity to obtain the matching funds.

Every donation, no matter how small, is greatly appreciated and will lead towards a successful campaign to show the young adults in The Playing Cats Band that they are supported by local business leaders who recognize their potential. While music is the primary focus of the Booker T. Washington Band program, they are learning much more than just that. These young men and women are also learning valuable social skills, group dynamics and practical life applications that will follow them as far as their music or beyond.

Please consider sponsoring a uniform for The Playing Cats at a cost of \$500.00. There are several options available to your business that will help support our band. As you review the attached funding levels, please know that your support of us will be recognized in the ways listed, as well as by word of mouth from all of the Band Boosters, Staff and Members. Thank you in advance for your support of the Booker T. Washington Band Program. Please use the attached Donor Level Gift Form and envelope to return your tax deductible donation payable to Booker T. Washington High School Band Boosters.

Sincerely,

A handwritten signature in black ink that reads "Lawrence Young, Jr." in a cursive style.

Lawrence Young, Jr.
Band Director
BTWHS Marching Band